

FORCHEIMER'S FASHION SHOP



Not only at the big hotels of Palm Beach, but also of Atlantic City and most of the country's other fashionable resorts, Fatima has steadily led in sales for several seasons.

# FATIMA

*A Sensible Cigarette*

## WHY?

"just enough Turkish"

# Rubber--

**If there's any "story" of quality  
I can tell it best**

The story of quality is interesting to all who purchase. Quality is no more important in any other one thing in the world than in rubber. Rubber qualities can be weakened or adulterated or "mixed" as well as can drug qualities or anything else. Quality counts for a great deal in rubber because if you do not get quality you do not get the best wear. The uses of a piece of rubber are vital enough so that quality is essential because you cannot afford to have it split, tear or break by accident.

## Some Things Needed Now and Which I Have

Hot water bottles, fountain syringes, bulb syringes, tubes, rubber gloves, nipples, rubber sponges, rubber brushes, atomizer bulbs and ice caps, to say nothing of the more seldom called for, but none the less essential, enema in tubes, irrigators, breast pumps and surgical needs. I have all these things of rubber. I have all of them in the best of qualities. Economy is illustrated in the initial cost and the long time these goods will wear. My say-so should be enough to warrant your purchases here but my guarantee is better. I guarantee every piece of rubber I sell.

### Special Discount Sale This Week

Hamilton Russell. F. D.

Phone 846 **"ONLY THE BEST"** 212  
**"EVERYTHING IN DRUGS"** S. Polakoff

\_\_\_\_\_

# "SYRUP OF FIGS" CHILD'S LAXATIVE

**Look at tongue!. Remove poi-  
sons from stomach, liver  
and bowels.**



Accept "California" Syrup of Fig only—look for the name California of the package, then you are sure your child is having the best and most harmless laxative or physic for the little stomach, liver and bowels. Children love its delicious fruity taste. Full directions for child's dose on each bottle. Give it without fear.

Mother: You must say "California."